

Renfro Corporation is a global leader in the design, manufacture, marketing, merchandising and selling of legwear products in North America and selected international markets.

The company provides and continuously innovates a full line of branded and private-label sock products. It licenses an extensive list of leading brands including Fruit of the Loom; Dr. Scholl's; Polo Ralph Lauren, New Balance, Keds, Sperry, Russell, Carhartt, Vera Bradley and Merrell. It owns brands including K. Bell, Hot Sox and Copper Sole.

Since its founding as Renfro Hosiery Mills in 1921, Renfro has grown from a small domestic manufacturer with 25 employees to a market leader with 4,500 employees worldwide. It has pioneered such efforts as the standardization of sock sizes, and the use of copper technology to make anti-microbial socks. Today, one in every five pairs of socks sold in the United States is likely to have been manufactured by Renfro.

Renfro is headquartered in Mount Airy, N.C. and has many locations worldwide. Its associates can be found in manufacturing and distribution facilities in the United States (Alabama, North and South Carolina) and in China, Canada and Mexico. Sales offices are located in North Carolina, New York, Los Angeles, Canada, Mexico, Japan and Europe.

Renfro's success formula and consistent growth are rooted in strong core values and a commitment to providing the best quality, service and value to consumers and customers. The company's respected name, integrity and innovation have fostered solid, trusted relationships with the world's biggest retailers, including Wal-Mart, Target, Costco, Macy's, Amazon, J.C. Penney, Kmart, Sears and T.J.Maxx, to name a few.

Renfro uses proprietary consumer research that fine-tunes consumer needs and allows the company to create superior sock products sought after by consumers worldwide. It contains costs and maintains reliability through expert technology, flexible distribution and continuous improvement practices.

The culture at Renfro embraces respect, inclusion and development for associates. The company sponsors a comprehensive employee wellness program that promotes a culture of awareness about health and fitness and gives employees tools and incentives to accomplish wellness goals.

Renfro exercises environmental stewardship with continuous sustainability initiatives and demonstrates its concern for the earth's resources through many projects such as corporate tree-plantings, installing energy-efficient roofing and developing environmentally friendly consumer products made with materials including bamboo, organic cotton and recycled yarn.

Renfro supports the communities in which it operates, including providing financial support and facilitating the participation of its associates in causes including United Fund, United Way, and the American Red Cross and in support of disaster relief efforts around the world. In addition, the Renfro Humanitarian Foundation funnels employee contributions to relief efforts for hurricanes and to other areas of need.

**Who We Are:**

A leading global manufacturer, designer, distributor and marketer of legwear products.

**Founded:**

1921 in Mount Airy, NC.

**What We Do:**

Provide a full line of branded and private label legwear products and is the licensee for leading brands such as Fruit of the Loom, Dr. Scholl's, Polo Ralph Lauren, Chaps, Carhartt, Russell, New Balance, Keds, Sperry, Vera Bradley and Merrell. We also design, manufacture, market and distribute our owned brands including K. Bell, Copper Sole and Hot Sox.

**How We Operate:**

Have long-term trusted partnerships with the world's best-known retailers and suppliers, including Walmart, Target, Costco, Amazon, Macy's, J.C. Penney, Kmart, Sears, T.J.Maxx and many others.

Have proprietary research which allows us to identify consumers' behaviors and needs and to share them with retail partners.

Our flexible distribution and locations of our global network provide low cost, high quality and products sought after by the market.

Have adopted a comprehensive sustainability program that promotes responsible employee and corporate conservation practices.

**Locations:**

Headquartered in Mount Airy.

US Manufacturing and/or Distribution:

Fort Payne, AL.; Mount Airy, NC; Cleveland, TN; Clinton, SC, Los Angeles, CA

Global Manufacturing and/or Distribution:

China, Canada and Mexico.

Sales offices

North Carolina, New York, Los Angeles, Canada, Mexico, Japan and Europe

**Leadership:**

Stan Jewell, CEO and President

Dave Dinkins, EVP and Chief Financial Officer

**Workforce:**

4,500 employees worldwide and 350 at corporate headquarters.

**Other Data:**

Privately held company.

Corporate headquarters at 661 Linville Road, (P.O. Box 908), Mount Airy, NC 27030.

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Web site [www.renfro.com](http://www.renfro.com)